INSIGNIA™

55" 1080p LCD HDTV

QUICK SETUP GUIDE

NS-55L780A12

Thank You

for purchasing this fine Insignia television. We hope you enjoy the quality and reliability of this product for years to come.

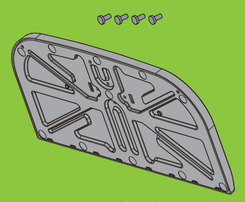
Component video cable

Audio cable

Remote control and 2 AAA batteries

Power cable

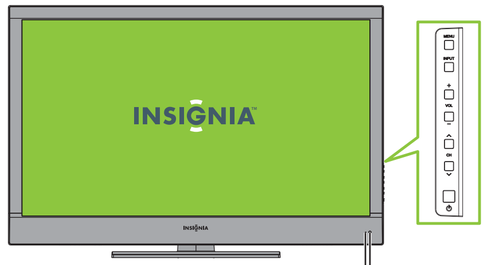
Cleaning cloth


TV stand and 4 screws

WE ARE GOING GREEN!

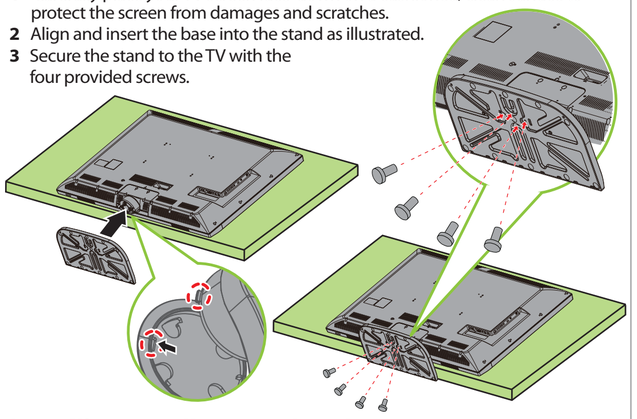
A copy of your *User Guide* is not provided in the box but is available online. Go to www.insigniaproducts.com, click **Support & Service**, enter your model number in the *Product Search* field, then click **Search**.

Front features



Installing the stand

1 Carefully place your TV screen face-down on a cushioned, clean surface to protect the screen from damages and scratches.
2 Align and insert the base into the stand as illustrated.
3 Secure the stand to the TV with the four provided screws.



Installing a wall-mount bracket

1 Carefully place your TV screen face-down on a cushioned, clean surface to protect the screen from damages and scratches.
2 Remove the four screws that secure the base to the stand, then remove the base.
3 Remove the four screws that secure the stand column, then remove the column.
4 Attach the wall-mount bracket to your TV using the mounting holes on the back of your TV. See the instructions that came with the wall-mount bracket for information about how to correctly hang your TV.

Warning

This apparatus is intended to be supported by a UL Listed wall mount bracket.

Identifying cables

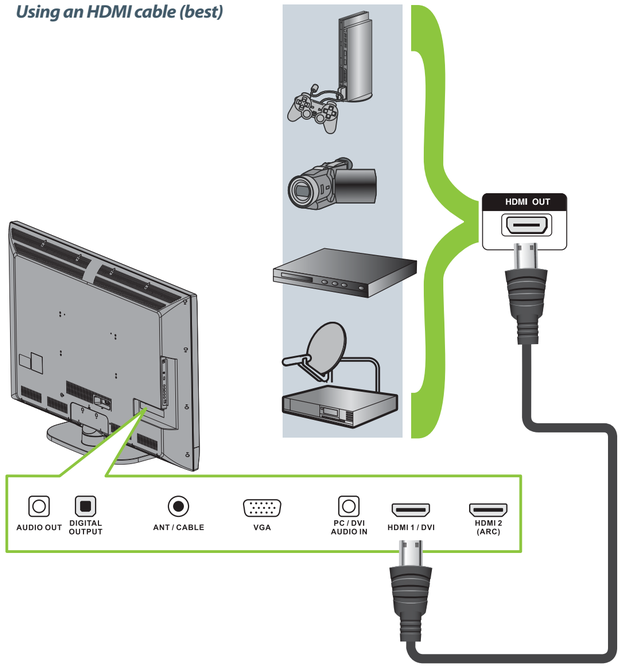
Your TV has several connection types for connecting devices. For the best video quality, connect a device to the best available connection.

Connection type	Video quality	Cable connector
HDMI video/audio	Best	
OR		
Component video and analog audio	Better	
OR		
Composite video and analog audio	Good	

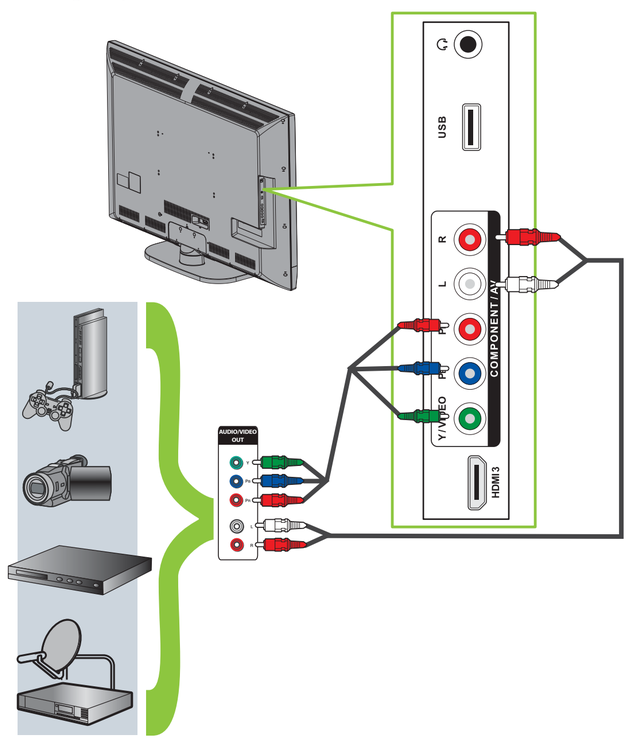
You can use the HDMI 1 jack to connect a DVI device to your TV. You need to attach an HDMI-to-DVI adapter to the end of the HDMI cable that connects to the DVI device's jack.

Connecting a DVD or Blu-ray player, cable box, satellite receiver, camcorder, or game station

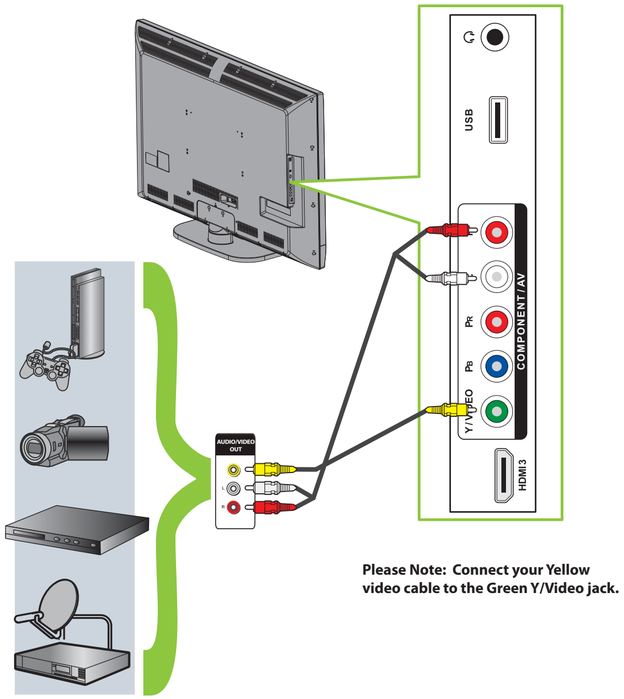
Using an HDMI cable (best)



Using component cables (better)



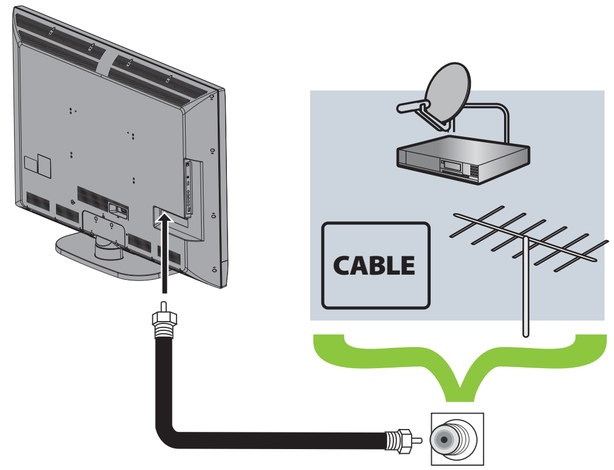
Using composite cables (good)



Please Note: Connect your Yellow video cable to the Green Y/Video jack.

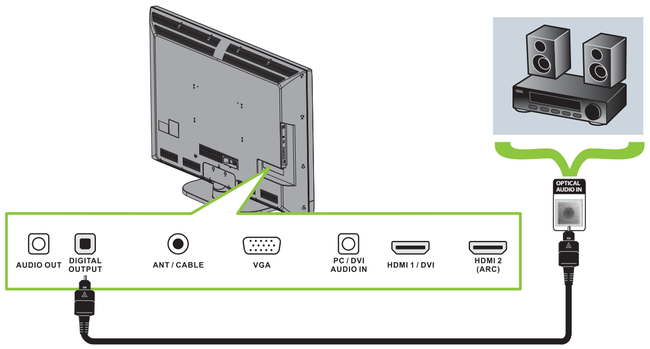
Connecting an antenna/cable wall jack

Connect a coaxial cable (not included) to the **ANT/CABLE** jack on the back of your TV and to the Antenna/Cable wall jack.

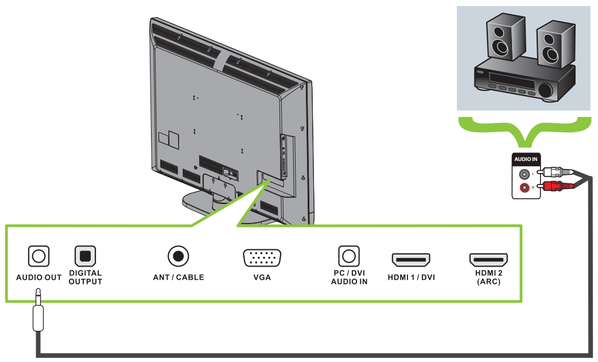


Connecting a Home Theater System

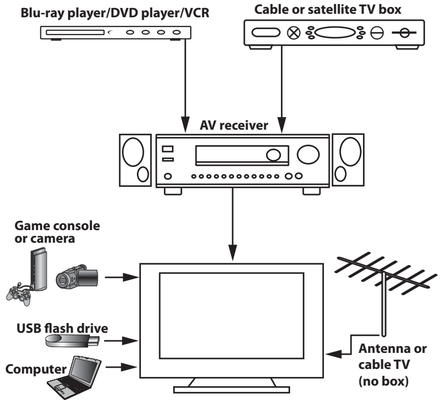
Using Digital audio



Using Analog audio



Connecting a home theater system with multiple devices



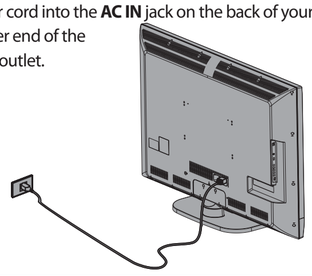
When connecting with an AV receiver with ARC function, we recommend that you connect the AV receiver's **HDMI OUT** jack to your TV's **HDMI2 (ARC)** jack by using **HDMI-ARC** compliant cable.

In the following situations, the HDMI cable will route Dolby Digital audio to the AV receiver, so you do not need to connect a separate digital audio cable:

- Have a game console connected to one of your TV's **HDMI 1/HDMI3** jacks.
- When you watch a program through an antenna or cable TV connected to the **ANT/CABLE** jack.

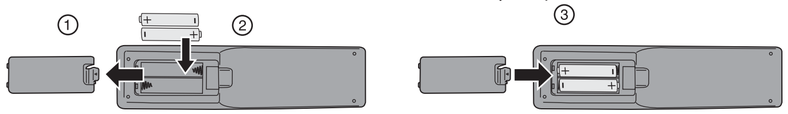
Connecting power

Plug the AC power cord into the **AC IN** jack on the back of your TV, then plug the other end of the cord into a power outlet.



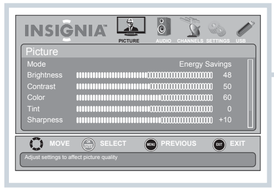
Setting up and using your remote control

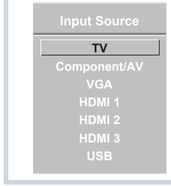
1 Press the release button on the back of the remote to remove the battery compartment cover.



2 Insert two AAA batteries into the battery compartment. Make sure that the + and – symbols on the batteries match the + and – symbols in the battery compartment.

3 Replace the cover.





Aspect ratio options

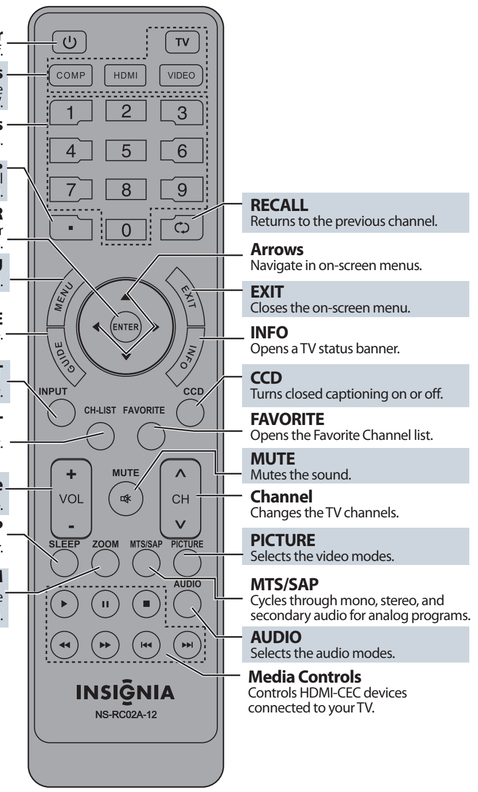
Normal:
Displays the original aspect ratio with black bars vertical on the left and right hand side of the screen.
Display 4:3 if input source is 480i, 480p
Display 16:9 if input source is 720p, 1080i,1080p

Zoom:
Expands the image to fill the screen. The top and bottom of the image may be cropped.

Wide:
Use this option to view content recorded in a 16:9 (wide-screen) aspect ratio.

Cinema:
Stretches the image at the edges, but keeps a clear image in the center.

Auto:
Automatically adjusts the image based on the screen size and the TV program. **Note:** Auto is only available when Auto Zoom in the CHANNELS menu is set to On.



Power
Turns your TV on or off.

Quick Launch Inputs
Selects another source connected to your TV.

Numbers
Enter channel numbers.

Enter a digital sub-channel number (such as 4.1).

ENTER
Confirms selections or changes.

MENU
Opens the on-screen menu.

GUIDE
Displays the program guide.

INPUT
Opens the source list.

CH-LIST
Opens the channel list.

Volume
Changes the volume.

SLEEP
Sets the sleep timer.

ZOOM
Changes how the picture displays on the screen.

RECALL
Returns to the previous channel.

Arrows
Navigate in on-screen menus.

EXIT
Closes the on-screen menu.

INFO
Opens a TV status banner.

CCD
Turns closed captioning on or off.

FAVORITE
Opens the Favorite Channel list.

MUTE
Mutes the sound.

Channel
Changes the TV channels.

PICTURE
Selects the video modes.

MTS/SAP
Cycles through mono, stereo, and secondary audio for analog programs.

AUDIO
Selects the audio modes.

Media Controls
Controls HDMI-CEC devices connected to your TV.

Programming your remote control

To program your universal remote control to work with your new Insignia TV, see the table for common codes. If you have problems programming your remote or need a different remote control code, visit www.insigniaproducts.com for the latest remote control code information.

Universal remote TV codes											
Universal remote controls				Cable/Satellite/Set-top boxes							
One for All	Philips	RCA	Sony	Cablevision	Charter	Comcast	Cox	Direct TV	Dish Network	Time Warner	Tivo	Verizon
0054	0198, 0490	135	068, 069, 078, 096, 100, 164, 168, 229, 026	068, 069, 078, 096, 100, 164, 168, 229, 026	2002, 1204, 1423, 1517, 0171, 1963, 0463, 1463, 0842, 1326, 167, 415, 424, 450, 456, 461, 507, 523, 567, 577, 586	10171, 11204, 11326, 11463, 11517, 11641, 11780, 11785, 11892, 11963, 12002	1326, 1463	10171, 11204, 11326, 11517, 11564, 11641, 11963, 12002	720	400, 450, 461, 456, 10463, 1463, 0463	0091	0198, 0490

Turning on your TV for the first time

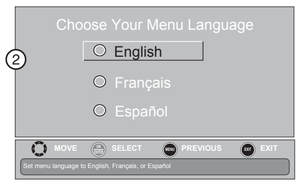
1 Connect the power cord to your TV and to a power outlet, then press ⏻ (power). The power indicator turns blue and the *Choose Your Menu Language* screen opens.

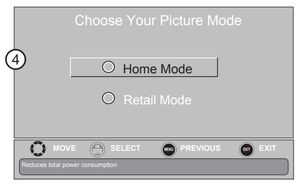
2 Press ▲ or ▼ to highlight a language, then press **ENTER**. The *Choose Your Time Setting* screen opens with **Mode** highlighted.

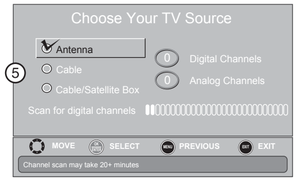
3 Press ◄ or ► to select **Auto** or **Manual**. If you select **Auto**, the date and time are set automatically from a digital TV signal. If you select **Manual**, you can manually set the date and time. Press **ENTER**. The *Choose Your Picture Mode* screen opens.

4 Press ▲ or ▼ to highlight **Home Mode** or **Retail Mode**, then press **ENTER**. If you select **Retail Mode**, a message asks you to confirm your selection. Select **Yes** or **No**. **Retail Mode** is not an energy-saving mode. The *Choose Your TV Source* screen opens.

5 Press ▲ or ▼ to highlight **Antenna**, **Cable**, or **Cable/Satellite box**. If you select **Antenna** or **Cable**, your TV scans for available channels. The scan may take several minutes. If you select **Cable/Satellite box**, your TV does not scan for channels.







INSIGNIA™

Two-year limited warranty

Visit www.insigniaproducts.com for details.

Need additional help?

See your ***Online User Guide***! This comprehensive guide includes everything from basic how-to steps to more advanced features. A copy of your *User Guide* is not provided in the box but is available online. Go to www.insigniaproducts.com, click **Support & Services**, enter your model number in the *Product Search* field, then click **Search**.

Check out our online **community forum** at www.insigniaproducts.com for helpful information from other Insignia TV owners.

We're here for you

www.insigniaproducts.com

For customer service, call:

877-467-4289 (U.S./Canada markets)

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